

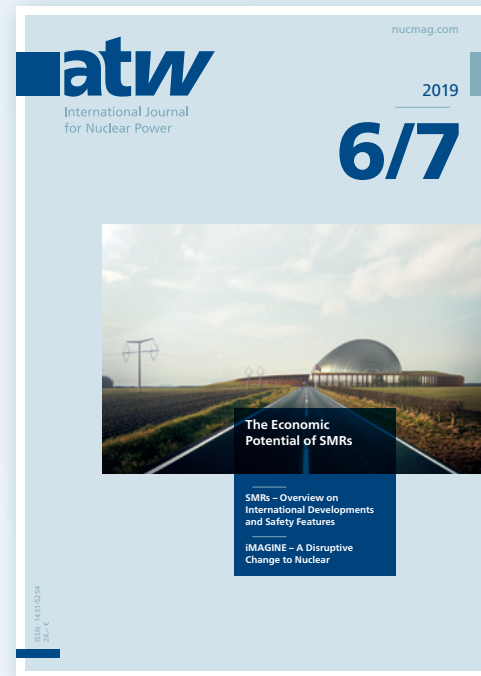


International Journal  
for Nuclear Power

## Media Information

# 2019

valid per 1 January 2019



## Brief Profile

Ever since its first issue in 1956, the atw – International Journal for Nuclear Power has been a publisher of specialist articles, background reports, interviews and news about developments and trends from all important sectors of nuclear energy, nuclear technology and the energy industry. Internationally current and competent, the professional journal atw is a valuable source of information.

It covers in particular the following topics:

- Energy policies, economic and legal issues
- Research and innovation
- Environment and safety
- Operation and new construction
- Decommissioning and waste disposal
- Fuel

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The atw independently compiles news from nuclear technology facilities around the world and publishes the material in the form of up-to-date statistics.

Exclusive commentaries from respected experts in combination with national and international legal, political and economic developments complete the range of our topics.

Moreover, the atw includes announcements of events in the nuclear technology industry worldwide and is a media partner for conferences and exhibitions.

**The atw is published nine times a year and is simultaneously the official journal of Kerntechnische Gesellschaft e. V. (KTG), featuring the latest information from the nuclear technology community.**

## Readership

Readers of the atw include experts in the nuclear technology industry who promote the application and peaceful use of nuclear energy and nuclear technology.

Specialists and executives from industry and business as well as from research and technology, our readers are interested in these topics on a national and international level.

# Schedule of Topics and Dates

Issue	Publication Date	Ad Deadline	Focal Topics
1	28 Dec 2018	28 Nov 2018	<ul style="list-style-type: none"><li>■ Current technical developments in nuclear power plant operation</li><li>■ New construction worldwide</li><li>■ Future of nuclear fusion</li><li>▶ <b>Serial</b> (continued) Nuclear energy and energy mix — international trends</li><li>▶ <b>Special Topic</b> (Issues 1–5) A Journey Through 50 Years AMNT</li></ul>
2	1 Feb 2019	2 Jan 2019	<ul style="list-style-type: none"><li>■ Vocational and ongoing training, know-how development</li><li>■ Control, guidance and safety technology, digitalisation</li><li>■ Focus on Asia</li></ul>
3	1 March 2019	30 Jan 2019	<ul style="list-style-type: none"><li>■ Decommissioning and dismantling</li><li>■ Treatment of residual material and interim storage</li><li>■ Focus on America</li></ul>
4	1 April 2019	2 March 2019	<ul style="list-style-type: none"><li>■ Service and maintenance</li><li>■ Optimisation of nuclear power plant operation: organisation and technology</li><li>▶ <b>World Report 2018 – Preview</b></li></ul>
5	30 April 2019	31 March 2019	<ul style="list-style-type: none"><li>■ Research reactors</li><li>■ Other nuclear technology applications</li><li>▶ <b>Operating results in Germany 2018</b></li></ul>

AMNT 2019  
Programme

AMNT 2019  
Edition

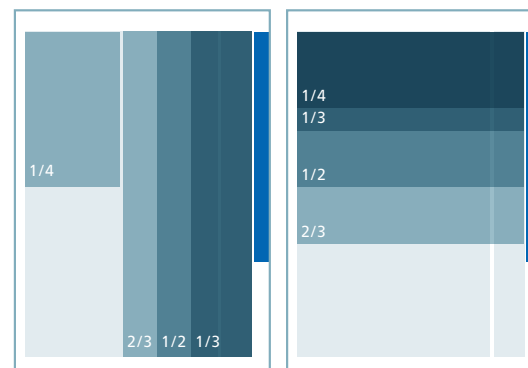
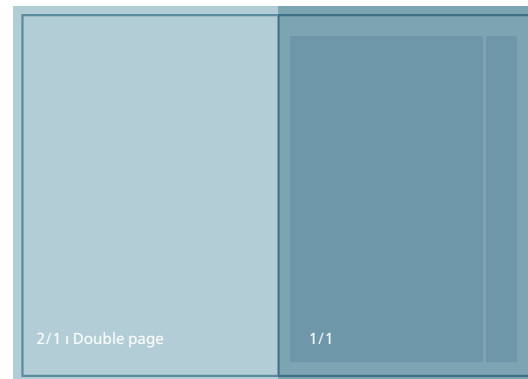
# Schedule of Topics and Dates

Issue	Publication Date	Ad Deadline	Focal Topics
<b>6/7</b>	1 July 2019	1 June 2019	<ul style="list-style-type: none"> <li>■ International reactor development and safety research</li> <li>■ Nuclear law and regulatory codes</li> <li>■ Nuclear power plants – Top Ten World 2018</li> <li>■ Highlights of the 50th Annual Meeting on Nuclear Technology (AMNT 2019)</li> <li>▶ <b>Conference report:</b> European Research Reactor Conference (RRFM 2019)</li> </ul>
<b>8/9</b>	30 Aug 2019	31 July 2019	<ul style="list-style-type: none"> <li>■ Developments in final storage</li> <li>■ Safeguards</li> <li>■ Focus on Europe</li> <li>▶ <b>Operating results in Europe 2018</b></li> </ul>
<b>10</b>	1 Oct 2019	1 Sep 2019	<ul style="list-style-type: none"> <li>■ Environment and climate protection</li> <li>■ Radiation protection and radioactivity</li> <li>■ Robotics and automation</li> <li>▶ <b>World Report 2018</b></li> </ul> <p style="text-align: right;">[Schedule of Topics 2020]</p>
<b>11/12</b>	29 Nov 2019	30 Oct 2019	<ul style="list-style-type: none"> <li>■ Nuclear fuel supply: uranium mining, enrichment, fuel elements</li> <li>■ Quality assurance management</li> <li>■ Nuclear technology research: programmes, cooperative ventures, trends</li> </ul> <p style="text-align: right;">[Annual Directory 2019]</p>

## Formats and Prices

Format	Dimensions W x H in mm		4c in € <sup>1)</sup>
2/1 Double page	420 x 297	Bleed	7,320.–
Inside front, back cover	210 x 297	Bleed	4,910.–
Inside back cover	210 x 297	Bleed	4,760.–
1/1	179 x 260 210 x 297	Type Bleed	4,590.–
2/3	101 x 260 179 x 170	Portrait Landscape	3,260.–
1/2	75 x 260 179 x 124	Portrait Landscape	2,350.–
1/3	49 x 260 179 x 80	Portrait Landscape	1,650.–
1/4	75 x 124 179 x 60	Portrait Landscape	1,190.–

Special colours on requests.



Portrait

Landscape

1) Prices shown excluding VAT for Germany and all EU member states without VAT identification number. No VAT is levied for EU member states with tax number and all other countries.

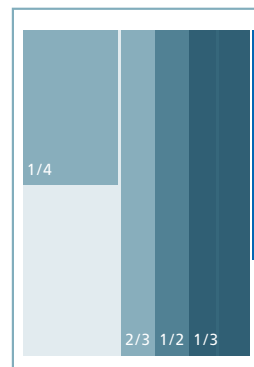
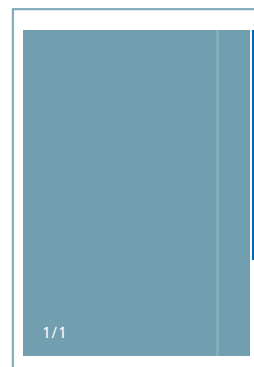
## Formats and Prices for Positions Vacant Ads in Print, incl. Publication Online on [www.kernenergie.de](http://www.kernenergie.de)

Format <sup>1)</sup>	Dimensions W x H in mm	Type	4c in € <sup>2)</sup>
1/1	179 x 260	Type	3,950.–
2/3	101 x 260 179 x 170	Portrait Landscape	2,750.–
1/2	75 x 260 179 x 124	Portrait Landscape	2,050.–
1/3	49 x 260 179 x 80	Portrait Landscape	1,350.–
1/4	75 x 124 179 x 60	Portrait Landscape	1,020.–

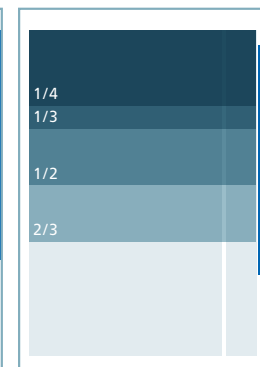
Special colours on requests.

### Prices Online

Positions vacant ads can also be published exclusively on [www.kernenergie.de](http://www.kernenergie.de). The price<sup>2)</sup> is 790.– € for 4 weeks and 490.– € for an additional 4 weeks.



Portrait



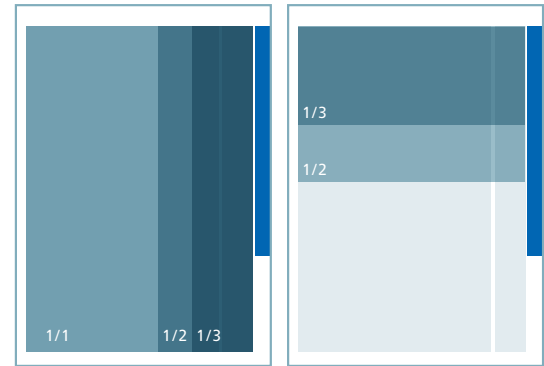
Landscape

1) Positions vacant ads are published solely in type.

2) Prices shown excluding VAT for Germany and all EU member states without VAT identification number. No VAT is levied for EU member states with tax number and all other countries.

## Formats and Prices for Publisher's Advertisements

Format <sup>1)</sup>	Dimensions W x H in mm	Type	4c in € <sup>2)</sup>
1/1	179 x 260	Type	3,950.–
1/2	75 x 260	Portrait	2,050.–
	179 x 124	Landscape	
1/3	49 x 260	Portrait	1,380.–
	179 x 80	Landscape	



Portrait

Landscape

## Formats and Prices for Calendar Entries and Event Advertisements

Logo und Text auf der Kalenderseite in der atw.

**Area** 1-column  
Width: 59 mm

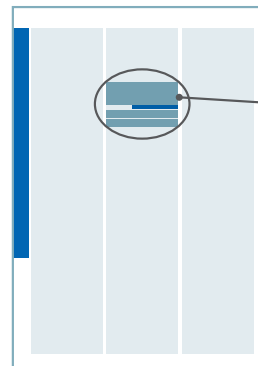
**Date** DD.MM.-DD.MM.YYYY

**Logo/Text (bold)** Event name

**Text** Site, organiser, URL  
Additional information

**40 mm high** 200.– €

**60 mm high** 300.– €



Calendar



Sample | Scale 1:1

1) Publisher's advertisements are published exclusively in type.

2) Prices shown excluding VAT for Germany and all EU member states without VAT identification number. No VAT is levied for EU member states with tax number and all other countries.

## Inserts

Up to 60 g 477.– €<sup>1)</sup> | per 1,000 units  
Up to 100 g 782.– €<sup>1)</sup> | per 1,000 units

Inserts must conform with postal service requirements.  
Please submit insert samples to the publisher in advance.

## Discounts

**DAtF members** 20 %  
(Cannot be applied in conjunction with other discounts)

### **For same-time order within one calendar year:**

2 booked advertisements/inserts 10 %  
3 booked advertisements/inserts 15 %  
4 booked advertisements/inserts 20 %

(Discounts for advertisements and/or inserts are calculated separately and cannot be applied in conjunction with other discounts.)

## Agency Commission

Agency discount<sup>2)</sup> 10 %

## Media Partnerships

Are you interested in a media partnership with us?  
Please contact us:

Petra Dinter-Tumtzak

Phone +49 30 498555-30

Fax +49 30 498555-18

E-mail [petra.dinter@nucmag.com](mailto:petra.dinter@nucmag.com)

We will be happy to describe to you the various opportunities for a media partnership.

## Media Partnerships 2019

### **RRFM 2019**

European Research Reactor Conference

### **AMNT 2019**

50<sup>th</sup> Annual Meeting on Nuclear Technology

1) Prices shown excluding VAT for Germany and all EU member states without VAT identification number. No VAT is levied for EU member states with tax number and all other countries.

2) Agency discount cannot be applied in conjunction with other discounts.



<b>Frequency of publication</b>	9 times a year
<b>Volume (year)</b>	64 (2019)
<b>Circulation</b>	4,000
<b>Purchase price<sup>1)</sup></b>	174.77 € per year <sup>2)</sup> (per 1 <sup>st</sup> January 2019)
<b>Single-issue price</b>	22.43 € <sup>3)</sup>
<b>Magazine format</b>	DIN A4, 210 mm x 297 mm (width x height)
<b>Type</b>	179 mm x 260 mm
<b>Printing process</b>	Offset
<b>Binding</b>	Adhesive binding

## Advertisements and Inserts

<b>Advertisement deadline</b>	See Schedule of Topics and Events, pp. 3 and 4
<b>Print files</b>	20 days before publication date to petra.dinter@nucmag.com
<b>Print file format</b>	PDF/X-3:2002, CMYK, 300 dpi
<b>Bleed</b>	3 mm each edge (only ads in bleed)
<b>Online positions vacant ads</b>	PDF-Datei < 1 MB
<b>Beilagen</b>	20 days before publication date specifying booked issue
<b>Send to</b>	Printlogistik Bonn GmbH & Co. KG Brühler Strasse 26a, 53119 Bonn

## Layout-Service

**Image ads** On request

## General Terms and Conditions of Business for Advertisements and Inserts

[www.kernenergie.de/atw-agb](http://www.kernenergie.de/atw-agb)

## Privacy Statement

[www.kernenergie.de/kernenergie/datenschutz/](http://www.kernenergie.de/kernenergie/datenschutz/)

- 1) Prices shown excluding VAT for Germany and all EU member states without VAT identification number. No VAT is levied for EU member states with tax number and all other countries.
- 2) Price for 1-year subscription within Germany including postage.  
Delivery outside of Germany excluding postage.
- 3) Prices for single issues are excluding postage.

## **Publisher**

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Web [www.nucmag.com](http://www.nucmag.com)

Managing Director: Dr. Thomas Behringer

## **Advertisements and Subscriptions**

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